

10-20-80

"ACTUALITY"

Fourteen local and Seattle-based processors and retailers have donated over a thousand pounds of fresh frozen Alaska seafood to 13 non-profit community service groups, both here and throughout the State. The donations were arranged for by Alaska Fisheries Development Foundation and are being distributed this week to the four Alaska Pioneer Homes, Chugach View Senior Citizens Center, Chugiak Center for Senior Citizens, Beans Cafe, Hope Cottage, Womens Resource Center, Heritage House, Salvation Army, Older Persons Action Group, and Seward Skill Center.

The Foundation hopes that the contributions will serve two purposes: first, to emphasize the month of October as Fish and Seafood Month, and secondly, to serve as a springboard for workshops targeting on increasing the consumption of Alaskan seafood within State institutions.

The workshops will focus on three areas: (1) new products available from local sources; (2) to explain the nutritional and dietary benefits of seafood; and (3) to show different ways to prepare and serve seafood to increase its desirability to the consuming public. The goal is to double the consumption of Alaskan seafood within the next year.

proposal

A model whitefish processing project written by New England Fish Company and submitted to Alaska Fisheries Development Foundation, Inc. was chosen by unanimous vote of the Board of Directors as the top priority project for inclusion in the Foundation's 1980/81 request for Saltonstall/Kennedy funding. The project, which will run for two years, is budgeted at \$2.7 million dollars. The first part of the program will consist of the setting up and full year operation, under the direction of a team of experts, of a model whitefish processing plant. The second phase of the project will address primarily an educational and training program for interested industry personnel at all levels of production and management.

3-26-80 press release for Eric Melton